

THE NEW STEP TO DIGITISE THE EUROPEAN FASHION SUPPLY CHAIN

Traceability



RFID

Counterfeiting

Digital data
exchange



www.ebiz-tcf.eu



THE NEW STEP TO DIGITISE THE EUROPEAN FASHION SUPPLY CHAIN

eBIZ 4.0 is a new action aiming to digitally connect at least 100 fashion companies across Europe.

This action will deliver IT solutions combining the benefits of the eBIZ digital language with RFID or NFC technologies.



Thanks to this combination, the **eBIZ 4.0** solution will enable SMEs to increase the traceability of products, improve the time to market and warehouse management and to reduce data exchange barriers with external providers by shortening the distances along the supply chain.

The goal is to bring benefits to SMEs of IT tools mostly used in large fashion businesses to significantly improve their processes management and their connection with suppliers and customers.

The adoption of **eBIZ 4.0** solution will enable European Textile, Clothing and Footwear companies, notably SMEs and IT providers for design-based sectors to create and manage large networks of relationships inside and outside the supply chain, implementing new business models in traditional production chains and boost the fast response process for EU enterprises.

Moving forward with digital data exchange, traceability, fight against counterfeiting and more

To know more about **eBIZ 4.0** or to get involved:
Enrique Montiel: coordinadorebizrfid@clavei.es



Co-funded by the COSME
programme of the European Union