



Towards one eBusiness Language for fashion

eBIZ meeting in Veneto Region, Fornace Asolo (Treviso) 16th May 2013

Meeting notes

Thursday 16 May at the foundation "The Forge" of Asolo, 40 professionals interested in the topic of digital communications (e-Business) for the fashion industry attended the third of six meetings of eBIZ promoted by the CEN Workshop eBIZ in order to make the point European initiative in support of e-business and discuss results and collaborations.

The meeting gathered in Veneto a substantial and representative sample of Italian suppliers of IT solutions, manufacturing companies and other stakeholders who **share views on digital communication**, within and for the fashion sector. The discussion also proved to be useful to assess collaborations within eBIZ and for the benefit of client companies.

After the official opening of the work (Dave, Treviso Tecnologia), **three presentations** delivered by the eBIZ team outlined the objectives and the progress of the European eBIZ initiative (ref. enclosed presentation by Scalia, EURATEX), the state of the art of the eBIZ Architecture Reference which is the guiding document enabling interoperability of digital communications (ref. enclosed presentation by De Sabbata, ENEA) and an example of large application of eBIZ in the Spanish footwear industry (ref. enclosed presentation by Montiel, Inescop). The demonstration of the benefits of standardization in digital communications was supported by some video **testimonials** from companies ([link to video](#)) and by the reports of other members of the CEN Workshop eBIZ (ref. enclosed presentation Repetto from GS1 Italy | Indicod-ECR and Coscia from TXT eSolutions).

The format of the meeting included a **panel discussion** (moderated by Zanotti, Loft Media Publishing, with the participation of De Sabbata ENEA, De Nardi ATON, Rizzi RFID Lab) to discuss the benefits of RFID applications and the integration of the supply chain 'RFID in Architecture eBIZ.



In addition to the presentation in the agenda, soem further **points of discussion** were **triggered by the audience** or emerged during the discussion included:

- security in digital communications between the companies
- the role of system integrator in the diffusion of eBusiness,
- the cost of adopting eBIZ,
- communication actions which are necessary to achieve a critical mass in the diffusion of standards,
- methods of formal description of collaborations (including business data exchange) between several companies,
- the opportunities offered by the use of a standardised data exchange offers to spread the use of RFID across the supply chain (hence beyond a single company).

Drawing up **the conclusions** Mr. Scalia highlighted the next steps of eBIZ in particular the public consultation phase on the Architecture managed by CEN open until June 14, the future governance structure of eBIZ and the Plenary meeting of 26 June in Brussels, as well as the interest in pursuing bilateral or multilateral contacts in the industrial district of Veneto with eBIZ through EURATEX for proposals of collaboration and communication, and with ENEA for support on eBIZ implementation and validation of compatibility with the eBIZ Reference Architecture.

Next steps for all participants in May-June, 2013:

- Circulation of meeting notes and presentations, sending link architecture, Mr. Dave;
- Send comments about architecture and support for the workshop, all participants;
- Contact with EURATEX / ENEA for cooperation / support, all the participants,
- Website update and insertion eBIZ companies listed on the CEN Workshop and / or eBIZ compatible (separate lists), Scalia
- Presentation of results at the Plenary meeting 26/6, Scalia

Companies and organizations participating at the meeting:

Treviso Tecnologia, EURATEX, ENEA, GS1 Italy | Indicod-Ecr, Inescop, TXT e-solutions Italy, Loft Media Publishing, ATON, RFID Lab, Oracle, Sogea, Rotas Italia, Tessitura Monti, Pal Zileri Forall Confezioni Northwave, Pier, Maglificio Giordano's, M3 Knitwear, Podartis, GEOX, Lotto Sport Italia, Calzaturificio Dal Bello, Politecnico Calzaturiero, Magazzini del Sale, Fil Man Made Group, Assoreti PMI, Ecipa, CNA Veneto, Centro Sistemi Treviso, A.C. Studio Design and Development, Ellebi, Profesia, Replica Sistemi, TSW, Sinesy, D.&C. Design and Consulting, Fimbos, Auriga, Nemes.