

WHAT HAS CHANGED IN THE MARKET IN THE LAST FEW YEARS, AND HOW DOES eBIZ HELP YOU TAKE ON THIS EVOLUTION?

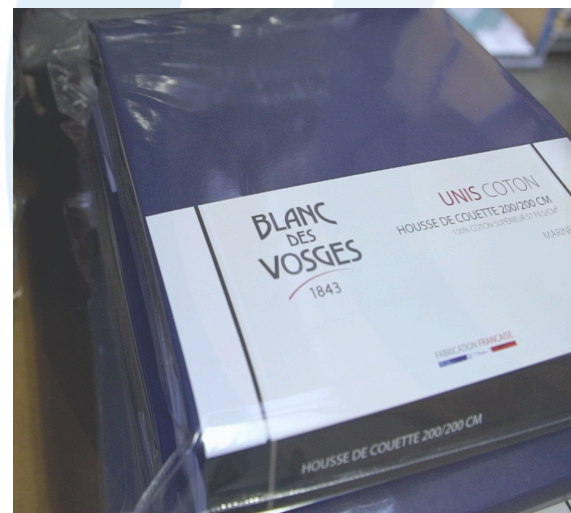
"The main evolution was that we wanted to be close to our direct customers as well as the final customers.

In every collection we produce about 60 thousand articles, for which we want a quick delivery.

For this reason, around three years ago we started using the eBIZ standard, which is a very important part of the company strategy now. Before we worked on a B2B network, but today we work on a B2B2C network."

WHAT ARE SOME OTHER BENEFITS OF USING eBIZ?

"With eBIZ and Ecoltex we enter orders directly in our informatic system. This technology allows us to save both time and money."



About BLANC DES VOSGES

Founded in 1843, Blanc des Vosges is a family company based in Gérardmer, France, that produces and distributes household linen in 35 countries all around the world.

A link between tradition and modernity, the company combines product 100% Made in France with on-trend designs. Every Blanc des Vosges design is the result of demanding standards in terms of service, creativity and exceptional know-how.